

# Trustee Recruitment Candidate Pack

2020

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הקרן החדשה לישראל  
New Israel Fund  
الصندوق الجديد لإسرائيل

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# New Israel Fund is the leading organisation advancing democracy and equality in Israel

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# Welcome from our Chair, Clive Sheldon QC



Dear Candidate,

Thank you for your interest. We are actively seeking 2 or 3 new Trustees to strengthen our leadership. We are particularly interested in hearing from younger people and those who can help broaden the skills and perspectives on our board.

The last few years have seen substantial growth for NIF; we are engaging more people and raising more money. This success reflects our growing relevance within the British Jewish community and beyond, and recognises an increasing number of people who identify with the powerful vision of Israel that we represent.

NIF in the UK is extremely proud of the work that our partners in Israel do and the role that we play in Israel's civil society. We believe that this work in Israel is more important and more relevant now than ever.

As a Trustee you will play a pivotal role in helping us to develop the organisation further. You will bring expertise, enthusiasm and networks in an area such as: digital, marketing, community building and fundraising and good connections with our key audiences. Whatever your background, if you share our passion for building a more tolerant and inclusive Israeli society and engaging those in the UK with our powerful vision, this opportunity could be for you. We will make every effort to ensure you are able to fulfil the role to the best of your ability and that this is a learning and development opportunity for you.

You'll find the role specification and details of how to apply below. We would be delighted to talk to you informally about the role and answer any questions you have.

As a Trustee of NIF, I feel that I have been able to make a contribution to the wonderful work that NIF and its grantees do in Israel. This has been very rewarding for me on a personal level. Please join us.

*Clive Sheldon QC, Chair*

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About Us ...



**The New Israel Fund  
gives us hope for the  
dream of a better, more  
equitable and thus more  
truly secure Israel**



Ayelet Waldman, Author

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The New Israel Fund is the leading organisation advancing democracy and equality in Israel. NIF is a partnership of Israelis and supporters of Israel worldwide, dedicated to its founders' vision of a society that ensures complete equality to all its inhabitants.

New Israel Fund UK – an independent UK-registered charity – has a twofold focus to raise funds to make grants in support of the work of NIF in Israeli civil society and to educate and inspire in the UK around this work and vision.

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# What we do

We advance equality & democracy in Israel by:

- **Grant making:** founding and funding progressive, innovative and high impact civil society organisations
- **Shatil:** our action arm which provides Israel's social change community with hands-on assistance and builds coalitions and empowers activists to drive meaningful change
- **Public Engagement and Advocacy:** campaigns at local and national level, public education and projects

We work in the UK to:

- **Fundraise:** we raise funds from individuals and foundations to support our work in Israel and the UK
- **Educate:** our events and activities connect our audiences with those making positive social change on the ground in Israel
- **Connect:** through our communications platforms and our partnerships we amplify the values of equality and democracy

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# Our Issue Areas

1 Democracy & Human Rights

2 Shared Society

3 Social & Economic Justice

4 Palestinian-Israeli Society

5 Religious Freedom

6 New Initiatives for Democracy

# Our Strategic Objectives

- To increase NIF UK's impact in Israel through a significant growth in **fundraising income** and more focused **grant-making**
- To position NIF as the leading body providing UK groups and individuals with **channels of active engagement** with current issues in Israeli society, as relevant to our values and issue areas
- To grow NIF's **presence** and **impact** amongst varied target audiences in the UK

# The Roles and Requirements for Trustees

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We are seeking talented individuals with a passion for NIF's work who bring a range of perspectives and skills to join our existing dynamic board of Trustees.

Several Trustees are approaching the end of their Board terms and, in order to manage our succession plans and inject new energy and talent into the organisation, we are looking to appoint two or three trustees in late 2020/early 2021.

*We are particularly keen* to recruit younger trustees given the importance we place on our 'New Gen' activities and work with a range of younger audiences. We want to ensure that our decision making is informed by younger people's perspectives and is equally valued alongside other relevant expertise.

We value diversity and inclusivity. We welcome candidates from outside of London.

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## General Responsibilities of all Board Members:

- To commit to the vision, mission and values of NIF
- To ensure that NIF complies with its statutory responsibilities and that its funds and reputation are protected and used solely in accordance with NIF's aims
- To contribute actively to the Board strategy and policy making ensuring NIF has a clear direction and set of objectives
- To act as an ambassador for the organisation
- To contribute to NIF's fundraising work
- To attend Board meetings and actively contribute to the Board's active leadership role e.g. through committee roles

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# Person Specification

**The Board of Trustees collectively need the skills and experience in the wide range of areas listed below. We do not expect any one individual Trustee to provide expertise across this broad range of skills. Rather we are seeking trustees who bring expertise, perspectives and networks from **within one or more** of these areas:**

## Knowledge and Experience

- Digital
- Strategy development and evaluation
- Fundraising
- Marketing, branding and communications
- NIF's issues and their context in Israel
- Grantmaking
- Events and Programming
- Community-building including in the UK Jewish community

## Skills and Abilities

- Strong communicator with the confidence to communicate your views to a wide range of people
- Creative and independent thinker
- Ability to listen to different views
- Networking and building and maintaining relationships
- A passion for social change
- Strongly motivated by the prospect of shaping and growing NIF's work and its influence
- An interest in learning

# Recruitment Timetable

To apply please submit a CV and letter to [adam@uknif.org](mailto:adam@uknif.org). If you are interested and would like to have an informal chat with Adam Ognall, our CEO or one of our current trustees, then please drop us an email via [adam@uknif.org](mailto:adam@uknif.org) and we'll arrange a time for a call.

- Deadline for Applications – Monday 21<sup>st</sup> December 2020
- Interviews – early January 2021 (by videoconference)
- New Trustees will be appointed in advance of our 2<sup>nd</sup> February 2020 Board Meeting

## Terms of Appointment

- Trustees are typically appointed for a three year term with the possibility of extension
- NIF UK provides Trustees with comprehensive induction and offers training and mentoring opportunities

## Time Commitment

- There are 4 Board Meetings (2.5 hours) plus a half day strategy day each year. Board Meetings are held in evenings and when in person, in London.
- Board Members are expected to commit time to attend some events, participate in fundraising and other activities, and join board committees

## Remuneration

- The role is offered on a voluntary basis, but all reasonable expenses incurred as part of the role will be reimbursed.

Connect with us ●●●

**Website:** [newisraelfund.org.uk](http://newisraelfund.org.uk)

**Facebook:** @UKNIF

**Twitter:** @newisraelfunduk

**Instagram:** @newisraelfunduk

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