

Fundraising Copywriter (Permanent)

Position Overview

We are looking for an experienced fundraising writer to join our small team to further our trust and foundation fundraising. This position will involve writing compelling funding proposals, creating impact reports for major donors, trusts, and foundations applications to secure and maintain funding and oversee our wider fundraising communications.

This position will suit a dynamic, storyteller with 3+ years of fundraising writing experience.

Working Hours: 4 days a week (3 days considered). Occasional weekend, morning and evening work.

Salary: £36,000 - £40,000 pro-rata per annum (depending on experience)

Reporting To: Director of Fundraising

Location: Hybrid working with an expectation that half your hours will be at our office (Kentish Town, London NW5).

About the New Israel Fund

The New Israel Fund stands for a just, safe, and equal Israel. We partner with and fund Israeli organisations that strengthen democracy and deliver a fairer society for all. Through our work we:

- Empower minorities and marginalised people
- Defend democracy and human rights for Israelis and Palestinians
- Advance partnership between Arab and Jewish leaders and communities

We are a dynamic, ambitious and fast-paced charity working for human and civil rights in Israel. We are primarily a philanthropic organisation raising between £3.5M - £4M annually from the UK.

In the coming years our three main areas of work are:

1. **Safety and support for all communities in the south of Israel;** working towards equality and partnership in the Negev
2. **Realising a vision of security and peace;** building support for regional diplomacy; blocking attempts to irrevocably entrench the Occupation
3. **Strengthening Palestinian civil society within Israel;** nurturing leadership, developing organisations, and launching new initiatives to enable a shared safer future

Through our fundraising and programming, we engage a growing community of supporters in the UK with our work and shared vision and values.

How to Apply

To apply email sj@uknif.org with:

- CV
- A cover letter (max 2 sides)
- Writing samples which demonstrate writing intended for different audiences as well as broad spread of topics: 1. Ask (application, menu, appeal, brochure) 2. Report

Final Deadline: Monday 20 January 2025

Interviews: **Tuesday 28 and Thursday 30 January 2025**

Applications will be reviewed on a rolling basis.

New Israel Fund does not hold a sponsorship licence and therefore cannot sponsor any individual to work in the UK.

The Role

Project Management:

- 1) Proposal Writing and Applications
 - Craft compelling, evidence-based fundraising proposals for Major Donors and Prospects
 - Complete formal Trust and Foundation applications
 - Develop clear, concise, and measurable narratives
- 2) Relationship Management
 - Develop and maintain positive relationships with Trust and Foundation contacts
 - Provide timely and comprehensive reports on funded projects
 - Manage the full lifecycle of grant applications
- 3) Reporting and Compliance
 - Prepare impact-based reporting for donors and funders
 - Ensure compliance with funding agreements
 - Write impact reports, case studies, and donor communications

Collaborative Working:

- 4) Copywriting and Communication
 - Editing and proofreading fundraising and marketing copy
 - Ensure consistent brand messaging across all written materials
 - Develop content that demonstrates organisational value and impact

- Work with the Director of Content and Leadership and Communications Executive to oversee fundraising output and content in our regular communications and social media

5) Team Writing

- Responsible for creating an in-house writing guide for the wider team
- Ad-hoc minute writing for Board and Committee Meetings (these can be completed remotely post-meeting)

A strong candidate will have:

- 3 years' experience in fundraising writing (e.g. Trust and Foundations, Direct Mail, Fundraising Communications, Stewardship...).
- Exceptional writing and editing skills for different audiences and purposes.
- Proven track record of successfully securing funds from formal applications.
- Understanding of impact measurement and reporting.
- The ability to identify and ability to articulate the mission and values of New Israel Fund for a UK audience.
- Excellent organisational skills and the ability to independently manage priorities.
- Proficiency with a fundraising database/CRM (ideally Raisers Edge/NXT).

We also encourage candidates who feel confident in **most areas** (if not all) to apply.

Our team's approach to working together:

- A warm, dynamic, and creative working environment.
- A flexible working arrangement.
- Enthusiasm for training and development.
- Time off in lieu when working mornings, evenings, or weekends.
- Access to an enhanced Employee Assistance scheme including access to Mental health support.
- Annual leave: 20 days, plus bank holidays, Jewish holidays (that fall on the working week) and the period between Christmas and New Year.