

Digital Communications Manager

NIF UK is looking for someone who is passionate about and experienced in communications to join our growing, dynamic team.

Title: Digital Communications Manager

Salary Range: £32-36,000 DoE (pro rata)

Fixed Term Contract: 18 Months

Application Date: Sunday 7th September 2025

Reporting to: Director of Content and Leadership

Location: Hybrid working with some presence at our offices in Kentish Town. Occasional presence at events in wider London area.

Days/Hours: Flexible 3-4 days a week. Some evening work should be expected, but Time Off in Lieu will be given.

Benefits: 20 days annually + bank holidays and Jewish holidays that fall on the working week. Office closure final week of the year, and during the Pesach (Passover) break. Health Assured Provision Employee Assistance (online support to discuss personal or professional challenges that may negatively impact work).

Flexible & family-friendly working culture.

About The New Israel Fund

The New Israel Fund stands for a just, safe, and equal Israel.

We partner with and fund Israeli organisations that strengthen democracy and deliver a fairer society for all. Through our work we:

- Empower minorities and marginalised people
- Defend democracy and human rights for Israelis and Palestinians
- Advance partnership between Arab and Jewish leaders and communities

We are a successful, dynamic, and fast-paced charity working for human and civil rights in Israel.

NIF is an ambitious organisation, raising between £3.5M - £4M annually from the UK. Through our fundraising and programming, we engage a growing community of supporters in the UK with our work and shared vision and values.

The successful candidate:

- Will have at least three years of experience in communications, with a strong technical skill set and general technical aptitude
- Will have demonstrable experience in creating and implementing digital communication content and working on campaigns and mailings
- Will be a 'digital native' with a strong sense of social media language and experience in SM creation
- Is comfortable working with external digital agencies to further improve our reach at NIF and amplify our message
- Is adept at using the following platforms and programmes (or similar): Blackbaud (desirable), RENXT (desirable), Mailchimp (desirable), WordPress (essential), Canva (essential), and SharePoint (essential)
- Enjoys working with a small, dynamic team in a collaborative and creative way
- Thrives in a dynamic and fast-paced environment
- Can multitask and meet deadlines, communicating clearly with team members on joint projects
- Familiarity with the Israeli Palestinian conflict and broader issues facing Israeli society

Description of role:

In this role you will be helping to manage NIF communications, including our regular mailings and all our fundraising campaigns. You will also be creating/overseeing at least some of our social media. In this capacity you will be working closely with the Communications Executive, Director of Fundraising, and the Director of Content and Leadership, as well as with other team members on a more ad-hoc basis.

As the Digital Communications Manager you will have joint oversight of the NIF website and ensure that this is updated regularly in line with new campaigns, new events, and where necessary, new comms positioning.

You will work closely with the senior leadership team at NIF to create communications for fundraising campaigns which will be clear, informative, and emotive.

Within your role you will help measure the ongoing reach of our communications, comparing month-on-month open and click-through rates, conversion to donations, and overall growth in digital fundraising. In addition, you will be instrumental in helping to implement new email platforms and ensuring we maximise their potential.

You will also be partially responsible for a comms calendar that will be planned on a quarterly basis and updated monthly.

In this role you will be the tech and AV lead at some of our events, with specific responsibilities at our flagship annual Human Rights Awards where you will liaise with the AV team at the venue to create a seamless and impactful experience that showcases our digital content.

On a day-to-day basis you will help ensure that every NIF event has the correct tech set up to cover our needs (ranging from live streaming, webinar management, screening short films, and connecting to remote speakers). Occasionally you will be working with volunteers or 'on the day' staff who will be helping to support our events.

This is a role for someone with communications experience who is interested in broadening our reach, and further developing the impact of our communications as NIF moves to become a medium-sized charity with a ~£4m a year turnover.

Within the role there will be room for further training and investment. We aim to develop people so they can increase their skill set in the current role and ultimately advance in their career. Training through DSC (Directory of Social Change), Institute of Fundraising, and other organisations is available.

Personal Specification:

- Great technical aptitude, a 'digital native'
- Strong writing skills with an eye for aesthetic detail
- Positive, 'can do' approach
- Well organised
- Able to flex and work under pressure
- Collaborative, a team player
- Resourceful

To Apply:

Please submit your CV with a cover letter (no more than one side) which sets out your suitability for the post to atira@uknif.org. Please indicate your preferred working hours and days in your application.

Closing Date for Applications: Sunday 7th September at midnight. Interviews will take place on a rolling basis.

If you have any questions, please contact Atira Winchester, Director of Content and Leadership, at atira@uknif.org
T: 0207 724 2266